

# DropStop<sup>®</sup> the original<sup>®</sup>

Pouring wine without spilling a drop



For **Your**  
next  
**Promotion**  
Campaign



# DropStop® the original



## Customise your DropStop® with your company logo

Use DropStop® and you will never stain your tablecloth again. Simply roll up the disc, insert it in the bottleneck and pour without spilling a drop. We use digital printing technique to print your choice of design, whether you want a short statement, your logo or a full colour image. We can also print the packaging if you prefer. The ink on the DropStop® will not get in contact with the wine due to the production technology used.

### 1. DropStop®:

- We can print everything including your own design and logo.
- Award-winning wine pourer.
- Reusable.
- No more table cloth stains.

### Packaging

#### 2. Folding card

- Ideal as a promotional gift item.
- Can be customised on both sides of the card.
- Perfect for delivering a message along with your company DropStop®.

#### 3. Parchment envelope

- Nice and easy give-away option.
- Exclusive look.

#### 4. Standard and round neck hanger

- Brilliant solution for any on-bottle promotion.
- Give a bottle of wine with your personal DropStop®.
- Can be customised on the front.

#### 5. Mini disc

- Perfect for home use.
- Holds up to 25 discs – excellent for storage of DropStop®.
- Includes insert card that can be customised.

#### 6. Catering pack

- Nice and handy packaging for events.
- Contains up to 50 discs.
- Tailor-made for restaurants, bars and hotels.

#### 7. Promotional folio pouch

- Ideal for on-pack promotions and give-aways.
- Packed with or without insert card.
- Assembled automatically, thus very hygienic.

All packaging options have "How-to-use" included.

Visit us at [www.dropstop.com](http://www.dropstop.com)

# DropStop® the original

## Combined Item Listing | Price List 2010

### ITEM # DS 110

**PRODUCT: DropStop® Disc Bulk with Imprint**  
**DropStop®... Pouring wine without spilling a drop!**

Simply roll up DropStop®, insert it into the bottle and pour the wine without spilling a drop. DropStop® - Award winning wine pourer is protected by patents worldwide and is reusable for years providing valuable repetitive exposure of your marketing message.

There is only one DropStop®! DropStop® is a thin disc made of a combination of Polyester, Poly Propylene and aluminium. Customized promotion packaging is available for Folding cards; bottle neck hangers; mini-disc box; film pouch; parchment envelope.

DropStop® has been used in promotional campaigns in many different sectors, including the wine, hotel and restaurant, finance, insurance, transportation, medical, tourism, entrepreneur, contracting and energy industries.

QUANTITY			BLACK
250	PCS.	USD	1.95
500	PCS.	USD	1.30
1,000	PCS.	USD	1.20
2,000	PCS.	USD	.80
3,000	PCS.	USD	.75
5,000	PCS.	USD	.73
10,000	PCS.	USD	.70

[PQR4T]

DropStop® 4 color imprint add \$.20 each. [T]

Disc size: 3" round - imprint area with 1/8" bleed.

Customized print is only available on one side of the disc!  
 For orders above 10,000 pieces please contact us for a quote!

Time of delivery:

- Approx. 2 weeks from your acceptance of the print proof.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [W]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [W]
- Free of charge for orders exceeding 5,000 pieces.



# DropStop<sup>®</sup> the original<sup>®</sup>

## ITEM # DS 120

**PRODUCT: DropStop<sup>®</sup> in Promotion Film Pouch**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Film Pouch is available with or without an insert card. Insert cards can be personalized using multiple colors on both sides.

DropStop<sup>®</sup> - One color print Black

QUANTITY			POUCH WITHOUT INSERT CARD
250	PCS.	USD	2.09
500	PCS.	USD	1.43
1,000	PCS.	USD	1.32
2,000	PCS.	USD	.91
3,000	PCS.	USD	.85
5,000	PCS.	USD	.82
10,000	PCS.	USD	.786

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Film Pouch: 3 3/16" square.

Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [W]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [W]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- Approx. 2 weeks from your acceptance of the print proof.



# DropStop<sup>®</sup> the original<sup>®</sup>

## ITEM # DS 130

**PRODUCT: DropStop<sup>®</sup> in Promotion Film Pouch with Standard Insert Card**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Film Pouch is available with or without an insert card. Insert cards can be personalized using multiple colors on both sides.

DropStop<sup>®</sup> - One color print Black

QUANTITY			POUCH WITH STANDARD INSERT CARD	POUCH WITH 4/4 PRINT ON INSERT CARD
250	PCS.	USD	2.19	3.05
500	PCS.	USD	1.53	2.10
1,000	PCS.	USD	1.42	1.78
2,000	PCS.	USD	1.01	1.25
3,000	PCS.	USD	.95	1.16
5,000	PCS.	USD	.925	1.12
10,000	PCS.	USD	.89	1.07

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Insert Card: 3 1/8" square.

Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [W]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [W]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- Approx. 2 weeks from your acceptance of the print proof.



# DropStop<sup>®</sup> the original



**ITEM # DS 140**  
**PRODUCT: DropStop<sup>®</sup> in Standard Design Folding Card**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Folding - 2 panel card is available in a standard design. A good solution for hand-outs or for a direct mail campaign.

DropStop<sup>®</sup> - One color print Black  
 Folding Card - No imprint available  
 Folder- Schur standard design: (choice of neutral card or wine decorations)

QUANTITY			
250	PCS.	USD	2.23
500	PCS.	USD	1.58
1,000	PCS.	USD	1.48
2,000	PCS.	USD	1.08
3,000	PCS.	USD	1.03
5,000	PCS.	USD	1.01
10,000	PCS.	USD	.98

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - 2 Panel Card/ 1 fold:  
 Flat: 7½"w x 3⅝"h  
 Folded: 3¾"w x 3⅝"h

For orders above 10,000 pieces please contact us for a quote!  
 Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [W]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [W]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- 2-3 weeks from your acceptance of the print proof, including packing time.

# DropStop<sup>®</sup> the original



**ITEM # DS 150**  
**PRODUCT: DropStop<sup>®</sup> in Customized 3 Panel Folding Card with Imprint**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Custom 3 panel Folding Card is a good solution for hand-outs or for a direct mail campaign.

DropStop<sup>®</sup> - One color print Black  
 Unit price including customized imprint (on the three outer panels only!):

QUANTITY			BLACK/0	4/0
250	PCS.	USD	4.23	4.59
500	PCS.	USD	2.84	3.22
1,000	PCS.	USD	1.98	2.41
2,000	PCS.	USD	1.28	1.52
3,000	PCS.	USD	1.15	1.33
5,000	PCS.	USD	1.10	1.27
10,000	PCS.	USD	.96	1.12

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - 3 Panel Card/ 2 fold:  
 Flat: 11⅜"w x 3⅝"h  
 Folded: 3¾"w x 3⅝"h

For orders above 10,000 pieces please contact us for a quote!  
 Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [W]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [W]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- 2-3 weeks from your acceptance of the print proof, including packing time.

# DropStop® the original



**ITEM # DS 160**  
**PRODUCT: DropStop® in Customized 3 Panel Folding Card with Imprint**  
**DropStop®... Pouring wine without spilling a drop!**

Custom 3 panel Folding Card is a good solution for hand-outs or for a direct mail campaign.

DropStop® - One color print Black  
 Unit price including customized imprint (on front and back of card!):

QUANTITY			BLACK/BLACK	4/4
250	PCS.	USD	4.41	4.77
500	PCS.	USD	3.08	3.40
1,000	PCS.	USD	2.26	2.57
2,000	PCS.	USD	1.48	1.68
3,000	PCS.	USD	1.29	1.45
5,000	PCS.	USD	1.19	1.35
10,000	PCS.	USD	1.02	1.16

[PQR4T]

DropStop® 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - 3 Panel Card/ 2 fold:  
 Flat: 11<sup>3</sup>/<sub>16</sub>"w x 3<sup>5</sup>/<sub>16</sub>"h  
 Folded: 3<sup>3</sup>/<sub>4</sub>"w x 3<sup>5</sup>/<sub>16</sub>"h

For orders above 10,000 pieces please contact us for a quote!  
 Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- 2-3 weeks from your acceptance of the print proof, including packing time.

# DropStop® the original



**ITEM # DS 170**  
**PRODUCT: DropStop® on Bottle Neck Hanger**  
**DropStop®... Pouring wine without spilling a drop!**

Bottle Neck hanger is available in a standard design. No Imprint available.  
 A brilliant solution for an on-bottle promotion.

DropStop® - One color print Black  
 Print: Standard design without customized imprint (choice of white or black card)

QUANTITY			
250	PCS.	USD	2.29
500	PCS.	USD	1.64
1,000	PCS.	USD	1.54
2,000	PCS.	USD	1.14
3,000	PCS.	USD	1.09
5,000	PCS.	USD	1.07
10,000	PCS.	USD	1.04

[PQR4T]

DropStop® 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Bottle Neck Hanger: 3<sup>3</sup>/<sub>16</sub>"w x 5<sup>5</sup>/<sub>16</sub>"h.

For orders above 10,000 pieces please contact us for a quote!  
 Packing of disc is included in the price.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- Approx. 2 weeks from your acceptance of the print proof.

# DropStop<sup>®</sup> the original <sup>®</sup>



**ITEM # DS 180**  
**PRODUCT: DropStop<sup>®</sup> on Neck Hanger with 4 Color Imprint**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Bottle Neck hanger is available in a standard design with 4 color imprint one side only. A brilliant solution for an on-bottle promotion.

DropStop<sup>®</sup> - One color print Black  
 Unit price including customized imprint (on front only!)

QUANTITY			4/0
3,000	PCS.	USD	1.39
5,000	PCS.	USD	1.19
10,000	PCS.	USD	1.02

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Bottle Neck Hanger: 3 3/16" w x 5 5/8" h.

For orders above 10,000 pieces please contact us for a quote!  
 Packing of disc is included in the price.

- Reproduction cost only applying to 4/0 print on standard neck hanger:
- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
  - USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
  - Free of charge for orders exceeding 5,000 pieces.

Time of delivery:  
 • Approx. 2 weeks from your acceptance of the print proof.

# DropStop<sup>®</sup> the original <sup>®</sup>



**ITEM # DS 190**  
**PRODUCT: DropStop<sup>®</sup> on Round Neck Hanger**  
**DropStop<sup>®</sup>... Pouring wine without spilling a drop!**

Bottle Neck hanger is available in a standard design. No Imprint available.  
 A brilliant solution for an on-bottle promotion.

DropStop<sup>®</sup> - One color print Black  
 Print: Standard design without customized imprint (choice of white or black card)

QUANTITY			
250	PCS.	USD	2.25
500	PCS.	USD	1.60
1,000	PCS.	USD	1.50
2,000	PCS.	USD	1.10
3,000	PCS.	USD	1.05
5,000	PCS.	USD	1.03
10,000	PCS.	USD	1.00

[PQR4T]

DropStop<sup>®</sup> 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Round Neck Hanger: 3 1/2" round.

Packing of disc is included in the price.

- Reproduction cost:
- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
  - USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
  - Free of charge for orders exceeding 5,000 pieces.

Time of delivery:  
 • Approx. 2 weeks from your acceptance of the print proof.

# DropStop® the original



**ITEM # DS 125**  
**PRODUCT: DropStop® in Parchment Envelope without Imprint**  
***DropStop®... Pouring wine without spilling a drop!***

Parchment envelope cannot be imprinted but does present a wonderful exclusive look and feel.

DropStop® - One color print Black  
 Packing of disc is included in the price.

QUANTITY			
250	PCS.	USD	2.23
500	PCS.	USD	1.70
1,000	PCS.	USD	1.60
2,000	PCS.	USD	1.20
3,000	PCS.	USD	1.15
5,000	PCS.	USD	1.13
10,000	PCS.	USD	1.09

[PQR4T]

DropStop® 4 color imprint add \$.20 each. [T]  
 Disc size: 3" round - Parchment Envelope: 3 1/16" square.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- Approx. 2 weeks from your acceptance of the print proof.

# DropStop® the original



**ITEM # DS 200**  
**PRODUCT: Mini-disc Cassette with Standard Insert Card**  
***DropStop®... Pouring wine without spilling a drop!***

Mini-disc cassette holds up to 20 discs. Available with standard insert card. Can also be personalized using multiple colors on both sides. Great solution for gift packing.

Print on insert card: Standard design without customized imprint.  
 Print on the cassette: Not possible!  
 Minimum quantity: 250 units  
 Unit price: USD \$.12 per Mini Disc insert card  
 USD \$.48 per Mini Disc box

The price does not include the DropStop® and packing cost!  
 Packing cost:

- USD \$.34 per unit (1-25 DropStop® inserted into Mini Disc)

Time of delivery:

- Approx. 2-3 weeks from your acceptance of the print proof.

# DropStop® the original



**ITEM # DS 220**

**PRODUCT: Individualized Imprinted Disc**

**DropStop®... Pouring wine without spilling a drop!**

Individualized imprinted disc can feature a custom design and then have each disc individualized with a name or number imprint.

Package and packing cost are not included and will be quoted on request

QUANTITY			BLACK
250	PCS.	USD	2.20
500	PCS.	USD	1.47
1,000	PCS.	USD	1.33
2,000	PCS.	USD	0.88
3,000	PCS.	USD	0.85
5,000	PCS.	USD	0.83
10,000	PCS.	USD	0.80

[PQR4T]

DropStop® 4 color imprint add \$.20 each. [T]

Disc size: 3" round.

Reproduction cost:

- USD \$80 per printing job for high quality printing material. No charge for re-prints. [w]
- USD \$130 will be required if design material received is of lesser quality and requires additional design work to make artwork print ready. [w]
- Free of charge for orders exceeding 5,000 pieces.

Time of delivery:

- Approx. 2-3 weeks from your acceptance of the print proof.

# DropStop® the original

## Frequently Asked Questions:

### • What is CMYK?

CMYK (short for: cyan, magenta, yellow and black and often referred to as process color or four color.) is a subtractive color model, used in color printing, also used to describe the printing process itself.

### • What does it mean when imprint is designated with for instance "4/0"?

A packaging typically has two sides, named front and back! In this case the packaging is being printed with 4 colors on the front side and no print on the back side.

### • What is a Euro lock?

A small hole in a packaging - typically in the upper part of the packaging. It is made in order to display/hang the cards on hooks on the shelves in the store.

### • Is it possible to print on both sides of the promotional packaging?

Yes, it is normally possible to print on both sides of the packaging, though with the exceptions of parchment envelope, catering pack and mini-disc cassette.

### • Is it possible to print on both sides of DropStop®?

No, it is not possible to print on both sides of the DropStop®!

### • Can we have customized imprint on all the different promotion packaging?

No! It is not possible to customize the parchment envelope, the catering pack and the mini-disc cassette. However, all other promotional packaging can be customized.

### • Can we customize the standard retail packaging?

No! The retail packaging can not be customized. We only offer the retail products in the standard branded Schur versions.

### • Can we get a private label packaging?

The Supermarket Film Pouch can be made as a private label product with a customized insert card.

### • How should we deliver the printing material?

Generally speaking we require standard printing artwork. That is; the files must be delivered electronically in high resolution in EPS files preferably for Illustrator. For complete details and requirements please see the separate document named "Guide for digital artwork".

### • Can we buy neutral DropStop®?

We do not offer neutral DropStop® bulk!

### • How is DropStop® produced?

We produce DropStop® on a digital printing machine using process colour printing technology and sandwich

print. The benefits are:

- High quality printing - equal to images
- High flexibility in terms of low quantity per customized design
- Sandwich print – which means no food contact with the ink
- Short delivery time

### • **What is sandwich printing?**

When producing and printing the disc we laminate a transparent film on top of the ink in order to seal the printing from getting in contact with the wine. This process is named sandwich printing.

### • **Is the product complying with the food grade requirements?**

Due to the use of sandwich printing technology and constantly optimizing the raw material, the Drop-Stop® does comply with general food grade requirements. We are continuously monitoring and testing the product in terms of migration requirements in order to assure that the product complies with the food grade requirements.

### • **Is DropStop® protected by patents?**

DropStop® is protected world-wide by patents and trade marks held by the inventor of the product.

### • **Can we have the DropStop® without the DropStop® brand name and the patent numbers printed on the disc?**

No, it is not possible to order DropStop® without the brand name and patent numbers printed on the disc itself.

### • **Weight of the different products?**

Please see the separate document named “Weight and Packing Details”.

### • **Freight cost?**

It is a matter of volume and destination. Hence; it is a question of an individual calculation from shipment to shipment.

### • **How does a white colour affect the printing result (the colour perception) on the Drop-Stop®?**

You can choose to have your logo printed either with or without a white base colour. If you choose to have the disc printed with a white base colour the image will appear mat and clear – like if you printed on a plain white paper. If you refrain from having the disc printed with a white colour the image will appear shiny on the disc.

### • **What is the DropStop® made off?**

The DropStop® is produced based on a multi layer consisting of Polyester, poly propylene and aluminium.

### • **Tariff number for the DropStop®?**

Customs tariff number is 83099090

### • **How bright can the colours be printed?**

Minimum 30% screens of a colour. If we print with less than 30% screens of a colour, the printing appears nearly invisible on the silver disc.